



At BBD, we know running a local business isn't easy. Customers are searching online every single day, and if they can't find you, they'll find someone else. That's where we come in — to make sure your brand shines, your story is told, and your customers keep coming back.

For a limited time only, we are offering professional digital marketing services starting at \$150 monthly

OUR PLANS

Starter Plan - "Build Your Presence"

\$150 / month (Reg. ~~\$300/month~~)

Just getting started or need a fresh, clean look online? This plan gives you the basics so people can find you with confidence.

- A simple but professional website (with your hours, map, and contact info).
- Google Business Profile so you show up in "near me" searches and Google Maps
- 4 posts a month — photos, promos, or updates that drive potential customers to your website
- Social media setup on one platform.

Think of this as your **digital business card** — the foundation every local business needs.

Growth Plan - "Engage Your Audience"

\$300 / month (Reg. ~~\$600/month~~)

Ready to grow your foot traffic and get people talking? This plan helps you connect with customers so they not only find you — they remember you.

- A full website with service pages, booking/menu options, and a blog.
- Monthly SEO improvements to keep you climbing in search results.
- 8-10 posts per month + 1 blog post that boosts your credibility.
- Social media management on 2 platforms, with a content calendar.
- 2 email campaigns each month (promos, events, or loyalty rewards).

This is for owners who want to **be visible, build a community, and start seeing repeat customers.**

Premium Plan - "Dominate Your Market"

\$1,000 / month (Reg. ~~\$2000/month~~)

You've worked hard to build your business — now it's time to own your space. This plan is for leaders who want to be the first name people think of.

- A powerful, feature-rich website with ecommerce or booking and a blog.
- Advanced SEO + review management so you stay at the top.
- 12-16 posts each month + 2 blogs to keep you everywhere your customers scroll.
- Social media marketing across 3 platforms, including ads and local partnerships
- 4 email campaigns per month + automated flows (welcome, birthday, holidays)
- Visibility on Yelp, Google Maps, Apple Maps

This plan makes you the **go-to spot in your city.**